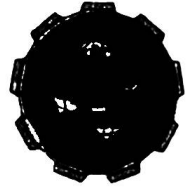




JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY
(Molo), Inc.
(formerly Iloilo Maritime Academy)
M.H Del Pilar St. Molo, Iloilo City
COLLEGE OF BUSINESS



**PERCEIVED EFFECTS OF COVID-19 IN THE TOURISM BUSINESSES OF
ILOILO CITY OF BSTM STUDENTS**

A Research Paper Presented to the
Faculty Members of the College of Business
John B. Lacson Foundation Maritime University-Molo, Inc.
Iloilo City

In Partial Fulfillment
of the Requirements in Research
(Research in Tourism)

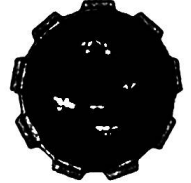
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Salcedo, E. A., Sampiano, C. J., Soniso, M.J.D., Suelan, K. A., Tablatin, A. K., Tagacay, L. M., Unao, R. J., Vargas, J., *"Perceived Effects of COVID-19 in the Tourism Businesses of Iloilo City of BSTM Students"*
Unpublished Research Paper. John B. Lacson Foundation Maritime University-Molo, Inc., January, 2021.

Abstract

The objective of this study is to determine the effects brought by COVID-19 in the Tourism Businesses of Iloilo City as perceived by BSTM students. The descriptive research design was used to achieve this paper. These effects were classified into four (4) categories: environmental, physical, socio-economic, and psychological. A survey questionnaire served as the instrument to gather data from forty-five (45) BSTM students. Utilizing the descriptive method, the mean, standard deviation and frequency were used to describe, determine, and ascertain the differences between the perception of respondents and corresponding effects. The t-test and One Way ANOVA was used to determine if there is a difference in such perceived effects when categorized. The research literature suggested that there are more negative effects rather than positive associated with COVID-19 environmentally, physically, socio-economically, and psychologically in tourism businesses. However, the research findings showed that all students perceive the effects of COVID-19, and the tourism businesses of